



## **Eric Lubell**

Environmental Consultant, GIS Professional, Director of Training Operations

Contact Information Available Upon Request

### **Work History**

- Director of Training Operations, Evolution Healthcare & Fitness, Portland, OR. July 2020 to present.
- Floating Surface Collector Technician (seasonal position), Meridian Environmental, Portland, OR. Apr 2020 to July 2020.
- Fuels Crew Member (seasonal position), Oregon Department of Forestry, John Day, OR. June to Sept 2019.
- Director of Training Operations, Evolution Healthcare & Fitness, Portland, OR. Nov 2014 to Nov 2018.
- Lead GIS Analyst, Tetra Tech Inc., Portland, OR. Feb 2008 to Nov 2014.
- GIS Analyst, ENTRIX Inc., Walnut Creek, CA. Mar 2006 to Feb 2008.

### **Experience Summary**

In an effort to support and advance his ex-wife's career Mr. Lubell left his role as the Director of Training Operations at Evolution Healthcare & Fitness and moved to John Day, and then to Astoria, Oregon. He was responsible for management of up to five front desk associates, and a growing team of personal trainers. He handled all of the building maintenance issues, retail orders, on-boarding of new employees and independent contractors, payroll, and much more.

Prior to working at Evolution, Mr. Lubell had a 12 year career in Geographic Information Systems (GIS). He supported permitting efforts for high-voltage transmission lines, natural gas pipelines, wind, solar, and geothermal energy projects. He has extensive knowledge of federal, tribal, state, and county permitting requirements and has worked on projects all over the United States. He has provided direct management of up to four other GIS Analysts in order to meet complex deadlines on multiple projects.

In addition to performing traditional GIS analyses, he has also developed materials for and participated in many agency and public meetings. He is confident in conversing with and presenting complex project information to agency staff, NGOs, and the public. Defining standards and protocols for the management of data, transfer of data across platforms, and analysis of data from a wide variety of sources was a routine job function. Following is a brief summary of his most relevant skill sets.

### **Skills**

#### **CONSENSUS BUILDING BETWEEN INTERAGENCY FOCUS GROUPS**

- Helping to build consensus amongst federal, state, private, public, and non-profit organizations was a key role of Mr. Lubell's Lead GIS Analyst positions. Presenting factual geographic and statistical data based on the best known science in a way that was easy to understand and transparent was a common strategy used in building consensus.
- Mr. Lubell worked on several highly controversial energy projects which inevitably faced diametrically different opinions. Building an understanding about the costs and benefits of these projects was a primary goal.

- Mr. Lubell excels at listening to, understanding, and responding to stakeholder questions and concerns. Simply giving them the confidence that their concerns were being heard and addressed quite often eased tensions and eventually garnered support.

#### **ORAL AND WRITTEN COMMUNICATION SKILLS**

- Mr. Lubell is effective in both oral and written communication styles. He has been the primary presenter in countless phone conferences, interactive internet presentations, and face to face meetings.
- Mr. Lubell has authored or contributed to a large amount of work that has been presented to state and federal permitting agencies. This data needs to be free of errors, technically accurate, and easy to understand as it is all eventually part of public record and sure to be scrutinized heavily by project opponents.
- Speaking in front of large audiences and presenting complex project information was a regular part of Mr. Lubell's role as a Lead GIS Analyst.

#### **DATA ANALYSIS, ALTERNATIVE REVIEW, AND SUPPORTING CONCLUSIONS**

- Mr. Lubell is confident and experienced analyzing a wide range of alternatives for a given project. From the "No Action" alternative to a wide range of action alternatives, he has spent countless hours analyzing and reporting on the most minuscule details in order to build consensus for the proposed alternative.
- Supporting this analysis is critical in building consensus and was most effectively accomplished through a series of maps and data tables representing potential impacts from each alternative. Mr. Lubell designed these maps and tables based on analysis he completed and they needed to be suitable for PowerPoint presentations, large format printing, and inclusion into technical reports.
- There was no space for personal opinions, only for science based interpretation of the facts surrounding the various action alternatives.

#### **PROJECT MANAGEMENT**

- Mr. Lubell routinely led the GIS team for very large projects spanning multiple states, counties, tribal lands, and other jurisdictions. Coordination of many GIS Analysts from different Tetra Tech offices was critical.
- Maintaining the integrity of GIS data from office to office and analyst to analyst was a key role in Mr. Lubell's leadership position.
- Mr. Lubell was responsible for understanding project requirements, determining an appropriate budget, planning the work, and getting the team to execute the work within the constraints of the project budget and schedule.

#### **PUBLIC OUTREACH AND COMMUNITY EVENTS**

- Mr. Lubell participated in many public outreach events, all across the State of Oregon. These events were typically announced in the newspapers of rural Oregon communities, with a much different political view than the typical Portland resident.
- Mr. Lubell would travel to these rural Oregon communities and try to make them understand why a massive high voltage transmission line was slated to bisect their property, all for the benefit of Oregon residents living in the Willamette Valley.
- Mr. Lubell hosted many community events at Evolution. Some were aimed at raising money for non-profit organizations, and some were just about having fun. He also traveled off site to participate in community events, representing Evolution, at places like the Fleet Feet First Thursday Urban Adventure Run.

## REPORTING AND PRESENTING CLEAR, CONCISE REPORTS TO WIDELY VARYING AUDIENCES

- Scrutiny of data is something that Mr. Lubell is no stranger to. People fighting against energy projects know that erroneous data can be a sure fire way to delay and potentially cancel these projects. Mr. Lubell recognizes the importance of reporting data clearly, concisely, and accurately.
- Mr. Lubell is proficient at writing permit documents as well as supplying the maps and tables required to support the overall scope and conclusions of the data being presented.

## Education

- BS Forest Recreation Resources with a minor in Landscape Design, Oregon State University, 2000.

## Publications

- Kosciuch, K. L., E. Lubell, A. Oller, and L. Nagy. 2009. Whooping crane and wind energy development: understanding risks. American Wind Energy Association Annual Meeting, Chicago, IL.
- Kosciuch, K. L., E. Lubell, A. Oller, and L. Nagy. 2008. Understanding whooping crane risk at potential wind power sites. National Wind Coordinating Committee Wildlife Research Meeting, Madison, WI.

## References (*names and contact info to be made available as appropriate*)

- *Name Confidential*, Owner, Evolution Healthcare & Fitness.
- *Name Confidential*, Vice President, AECOM.
- *Name Confidential*, Senior Biologist and Project Manager, West Inc.
- *Name Confidential*, Senior Biologist and Project Manager, TetraTech.

## Personal Accomplishments and Volunteerism

- Participated in fundraising efforts for the Leukemia and Lymphoma Society while completing the Honolulu Marathon with Team in Training in 2006.
- Completion of IRONMAN Canada in Whistler, BC in 2013.
- Self-supported rim to rim to rim run in the Grand Canyon in 2013.
- Completion of the Mountain Lakes 100 mile trail run in 2016 and the UTE 100 mile trail run in 2019.
- Volunteer for several non-profit organizations including the Clatsop County Animal Shelter, the Cat Adoption Team, Blue Mountain Wildlife, and the Colorado Trail Foundation.
- Volunteer member of Grant County Search and Rescue from approximately Sept 2018 to Sept 2019.

